



Cloudmark Platform For Mobile

Understanding Cloudmark's Carrier-Grade Mobile Messaging Security Capabilities

Tolly Analyst Report #221135
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Industry leading protection against smishing, phishing, malware, spam, and viruses

Eliminate revenue leakage, maximize messaging revenue, create new revenue streams, and reduce subscriber churn

Customizable, flexible rule provisioning providing industry and regulatory oversight and enforcement

Cloudmark Strengths:

- ✓ **Global Threat Network** - Scans over 15 billion mobile and email messages daily for interconnected systems
- ✓ **Sophisticated Fingerprinting** - Uniquely identifies threats by building digital ID using content and meta data
- ✓ **Smishing Protection** - Leverages artificial intelligence (AI) and machine learning (ML) against SMS phishing
- ✓ **Platform Flexibility & Automation** - Customizable rules with automated, dynamic response to threats

Read the full 10+ page analyst report that can be found at:

<https://reports.tolly.com/DocDetail.aspx?DocNumber=221135> or at <https://www.cloudmark.com>

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